



**GUJARAT
TECHNOLOGICAL
UNIVERSITY**
AN INTERNATIONAL INNOVATIVE UNIVERSITY
(Accredited with A+ Grade by NAAC)
State Government University



SSIP

Report of Journey From Campus to Innovation Ecosystem



Report Made by
GTU Ventures Team

Journey From Campus to Innovation Ecosystem Event Report

Event Overview

The "Journey From Campus to Innovation Ecosystem" event was organized by GTU Ventures on December 30, 2025, commencing at 04:00 PM onwards. This session guided students and early innovators from academic environments into Gujarat's vibrant startup landscape. Held at Gujarat Technological University (Chandkheda, Ahmedabad), it drew strong participation from GTU affiliates, aligning with ongoing incubation efforts.

The event emphasized practical pathways for campus ideas to thrive in real-world ecosystems, featuring mentorship and networking.

Detail	Information
Event Name	Journey From Campus to Innovation Ecosystem
Date	30 December 2025
Time	04:00 PM Onwards
Venue	Gujarat Technological University, Ahmedabad
Organizer	GTU Ventures
Participants	120 (Students, Faculty, Startups)

Objectives

Key goals focused on bridging academia and industry:

- Demystify the transition from campus projects to scalable ventures.
- Provide insights on incubation, funding, and ecosystem enablers.
- Inspire action through success stories and hands-on guidance.

These supported GTU Ventures' mission to nurture student-led innovation.

Event Proceedings

The 3-4 hour program followed an engaging structure:

- 04:00 PM - 04:30 PM: Inauguration – Welcome by GTU Ventures team, setting the campus-to-ecosystem theme.
- 04:30 PM - 05:30 PM: Keynote Session – Expert talk on ideation, validation, and ecosystem navigation.
- 05:30 PM - 06:00 PM: Panel Discussion – Faculty, incubatees, and investors shared journeys.
- 06:00 PM - 06:30 PM: Networking Break – Informal interactions with mentors.
- 06:30 PM - 07:00 PM: Closing Workshop – Actionable steps for participants to join ecosystems.

Live polls and Q&A ensured high interactivity.

Key Highlights

- Diverse Speakers: Insights from GTU alumni startups and ecosystem leaders.
- Participant Engagement: Over 120 attendees, including 80 students, fostering peer learning.
- Interactive Tools: Group exercises on ecosystem mapping; 30+ idea pitches shared.
- Digital Reach: Recorded session for GTU portals; social posts garnered 3K views.

Impact and Outcomes

Strong results reinforced ecosystem integration:

- Knowledge Gains: 90% reported clearer pathways (feedback average 4.5/5).
- Connections Formed: 25 mentor-student pairings; 10 projects forwarded for incubation.
- Next Steps: Resource kits distributed; follow-up clinics scheduled for January 2026.



Metric	Achievement
Attendance	120+ (92% turnout)
Satisfaction	4.5/5 average
New Leads	25+ pairings
Projects Advanced	10+

Challenges and Learnings

Time management during panels was optimized via timers. Key takeaways:

- Hybrid options for wider reach in future.
- Sector-focused breakouts (e.g., tech, green innovation).
- Sustained follow-ups critical for conversions.

Recommendations

- Expand to 200 participants with alumni panels.
- Integrate application forms for incubation on-site.
- Create a digital playbook for campus journeys.
- Partner with local incubators for joint sessions